



# 2023 Project Fresh Information for WIC Families of Great Lakes Bay Health Centers



### What is Project Fresh?

WIC Project Fresh is a Farmers Market program where WIC Families are able to get free fruits and vegetables by using Project Fresh Coupons. The Coupons are used only at WIC approved Farmers' Markets for locally grown produce. This program supports our local farmers while allowing you to get \$30 - \$60 worth of free fruits and vegetables. You have until the end of October to use them.



#### **Can I get Project Fresh Coupons?**

1. You must be enrolled in Great Lakes Bay Health Centers WIC Program (Old Town, Janes St., Chesaning). If you get WIC at the Saginaw County Health Department please contact them for their Project Fresh information.

and

2. You must be on WIC as Pregnant, breastfeeding or have children over the age of one year on WIC. Infants under age one year are not eligible.



#### Where do I go to get the Project Fresh Coupons?

In 2023 Project Fresh Coupons will be given out at:

Saginaw Downtown Farmers Market at the SVRC Marketplace
203 S. Washington Ave.
Saginaw, MI 48607

Visit saginawfarmersmarket.org



WIC staff will be sitting at a table outside near the outdoor pavilion and farmers' booths.

A class will be required and held this year at the market before receiving Project Fresh coupons. You can also complete the class ("Buy Local Produce with WIC Project Fresh") ahead

of time on wichealth.org and bring or screenshot your certificate for proof of completion. If you have any questions, please call the WIC office at 989-754-6111. Thank you.

See back of this page for the days you can pick up your PF Coupons.

Turn page over:



#### When do I go?

Come between 10:00 am - 3:00 pm on any of these days:

\*\*\*\*\*ONE TIME PICK UP PER FAMILY\*\*\*\*\*

Friday, July 14 Friday, July 28 Friday, August 4 Friday, August 18

After August 18th please call the WIC office at 989-754-6111 to see if coupons are still available.

(Coupons will be given out first come first serve to those who have not received any coupons, until they are gone)



#### What do I need to bring to the Farmers' Market?

You must bring your signed WIC EBT card or ID. ID will be required if you are a proxy.



## How do I use these Project Fresh Coupons?

- You get either 6 or 12 coupons, each worth \$5.
- You use them at the approved Farmers' Markets in the area.
- You may use them all at once or anytime until October 31st.
- They are good only for fresh produce that is grown in Michigan. (No bananas, pineapple, Georgia peaches, soap, flowers, etc).
- They are **not** used at the grocery stores where you use your WIC EBT.
- Lost or stolen coupons cannot be replaced.

• Along with information about where you can use these Project Fresh coupons, you will be given more instructions at the Market when you get them. There are YouTube videos. Search for Michigan Project Fresh.



Call Janes St. WIC office 989-754-6111.

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